

## PURPOSE/GOALS

- ✓ Influencers learn about a successful public school program
- ✓ Building relationships
- ✓ Positive future consideration for your campus/program
- ✓ Growing overall support for your campus, including recruiting future volunteers and internship providers, etc.
- ✓ Sharing the true story of public education, which will work to prove that:
  - Public schools aren't a monopoly.
  - Public schools are community partners.
  - Public schools are innovative.
  - Poor students aren't trapped in public schools.
  - Public schools can prepare students for 21st century opportunities.
  - The future of Texas is in our public schools.

## EVENT CHECKLIST (PRIOR)

- ✓ Work with central office on planning and invitees; contact GR office for larger districts.
- ✓ Reach out to regional directors and Raise Your Hand Texas for additional support if needed.
- ✓ Send out agenda prior to event; include links or PDFs of pre-reading.
- ✓ Work with teachers to coordinate classroom visit(s) in an effort to accomplish goals and stay consistent with outreach message/program theme.

## STRATEGIC PLANNING CONSIDERATIONS

- ✓ Which of our programs/initiatives/students offer a compelling story?
- ✓ Do we partner with outside entities to provide a unique and effective program?  
**i.e.** state agencies, non-profits, local businesses, universities, etc.
- ✓ Which attendees could help us accomplish our purpose/goals?  
**i.e.** legislators, legislative staff, community leaders, business officials, parent influencers, etc.
- ✓ Consider planning around frequency of tours, invitees, blending groups and specialized groups.

## EVENT CHECKLIST (DURING & AFTER)

- ✓ Formally introduce any elected officials or staff. Allow other participants to introduce themselves.
- ✓ Weave in community support to show the collaborative effort.
- ✓ Share general demographics of campus and data about effectiveness of program/initiative, including test scores.
- ✓ If applicable, mention relation to public school choice, waiting lists, community demand, etc.
- ✓ Be prepared to answer the question, "what can I/we do to support this campus/program?"
- ✓ Take photos of guests and ask permission to share on social media.
- ✓ Alert Raise Your Hand Texas of visits so we may share also!
- ✓ Follow-up after event to provide electronic copies of any handout and offer to serve as future contact.

## Dual Language Pre-K

Sunshine Early Childhood Center

Address

Date

9:30 – 11 a.m.



9:30 a.m.	Check in at school office and gather in library
9:40 a.m.	<b>Welcome and introductions (principal or district leader)</b> Jane Smith, <i>Principal</i> , Sunshine Early Childhood Center
9:45 a.m.	<b>Early childhood dual language research and project information</b> Dr. Sergio Gonzalez, <i>Professor and Project Leader</i> , Local University Anne Jones, <i>Program Director</i> , Language For All Kids
10:00 a.m.	<b>Campus information &amp; program impact</b> Jane Smith, <i>Principal</i>
10:15 a.m. – 10:35 a.m.	<b>Classroom visits</b>
10:35 a.m.	<b>Reconvene for questions &amp; answers</b>
11 a.m.	Adjourn

### ADDITIONAL INFORMATION:

Parking is available in the Visitor spots in the teacher parking lot and on the streets to the east and west of campus. Please do not park on the street in front of the school office as it is a fire/bus lane.

To access preliminary information about early childhood dual language programs:

[www.duallanguageprektxas.org](http://www.duallanguageprektxas.org)