



## Community Connections. Capitol Impact.

Across Texas, school trustees provide education oversight and citizen governance to ensure our public schools meet the expectations of our local communities. The community perspective these leaders — and their constituencies — bring is critically important to state policymakers.

The Trustee Advocates Program Summit will provide school boards and their superintendents with a roadmap, tools, and techniques to help them find, use, and amplify their voices and the voices of their communities, to influence state education policy.

**Become a sponsor today!**

**RAISE**  
YOUR HAND TEXAS



## Sponsor Levels

*Sponsor levels are for monetary contributions only.*

### ADVOCATE sponsor | \$7,500

# available

1

#### Benefits included:

- Presenting sponsorship
- Recognition from the podium at event
- Premium sponsorship recognition in print materials and press releases
- Premium sponsorship recognition in on-site event marketing materials
- Access to Superintendents and Trustees throughout multi-day event
- Six (6) social media shout outs
- Logo on Summit event registration webpage
- Sponsor listing on event materials
- Registration for three (3) Summit attendees covering full meal program and overnight accommodations at The Campus at Lake Austin
- One three (3) minute sponsor message at Wednesday welcome dinner (can be video or in-person message)
- Opportunity to distribute sponsor item to attendees
- Full-page ad in event program - inside front cover

### PARTNER sponsor | \$5,000

# available

2

#### Benefits included:

- Recognition from the podium at event
- Premium sponsorship recognition in print materials and press releases
- Major sponsorship recognition in event on-site event marketing materials
- Access to Superintendents and Trustees throughout multi-day event
- Four (4) social media shout outs
- Logo on Summit event registration webpage
- Sponsor listing on event materials
- Registration for one (1) Summit attendee covering full meal program and overnight accommodations at The Campus at Lake Austin
- One two (2) minute sponsor message at Thursday or Friday lunch (can be video or in-person message)
- One half-page ad in event program - inside back cover

### CONTRIBUTOR sponsor | \$2,500

# available

5

#### Benefits included:

- Recognition from the podium at event
- Sponsorship recognition in on-site event marketing materials
- Two (2) Social media shoutouts
- Logo on Summit event registration webpage
- Sponsor listing on event materials
- Logo recognition in the event program





# CHART OF SPONSOR BENEFITS



	ADVOCATE \$7,500	PARTNER \$5,000	CONTRIBUTOR \$2,500
▶ Podium recognition			
▶ Access to Superintendents and Trustees			
▶ Event materials			
▶ On-site event marketing			
▶ Website			
▶ Social media shout outs	6	4	2
▶ Ad featured in event program	Full-page	Half-page	Logo recognition in the event program
▶ Press release mention			
▶ # of registrants for event	3	1	
▶ # of overnight accommodation registrations	3	1	
▶ Length of sponsored message	3 minutes	2 minutes	
▶ Distribution of sponsored item to attendees			
▶ Presenting sponsorship designation			



Please fill out this and email to Missy Bender [mbender@ryht.org](mailto:mbender@ryht.org).

## Organization Name \_\_\_\_\_



Yes, I would like to become a sponsor of the Trustee Advocates Program Summit. Please contact me about a plan for the visibility and media opportunities that correspond with my sponsorship level.

## Sponsorship level



~~ADVOCATE | \$7,500~~

**SOLD OUT**



~~PARTNER | \$5,000~~

**SOLD OUT**



**CONTRIBUTOR | \$2,500**

## Sponsorship Due Dates

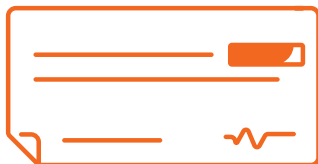
- All sponsorship agreements received by **June 1, 2023** will entitle sponsor to recognition in event invitation sent to superintendents and trustees.
- All sponsorship agreements received by **July 15, 2023** will entitle sponsor to recognition in event program.
- All sponsorship agreements and payments are due by **July 31, 2023**.

*Sponsorships are non-refundable. Attendee cancellations are refundable up to Friday, July 14, 2023. No refunds after July 14, 2023.*

*Raise Your Hand Texas is a nonprofit 501(c) (4) organization. All contributions to the organization are not deductible for federal income tax purposes as charitable contributions.*

## We have two ways to secure a sponsorship.

Please make your check payable  
to Raise Your Hand Texas and mail it to:



Raise Your Hand Texas  
Attn: Jane Shipwash  
1005 Congress Ave.  
Suite 150  
Austin, TX 78701

Make an online payment.



[https://advocacy.raiseyourhandtexas.org/  
trustee\\_advocates\\_program\\_summit\\_sponsors](https://advocacy.raiseyourhandtexas.org/trustee_advocates_program_summit_sponsors)