

TEXAS VOTER SURVEY

BASELICE & ASSOCIATES, INC.
CONFIDENTIAL DOCUMENT
N equals 1,000 interviews

Study #26514 Educ Endowment
Survey Toplines

Phone: Hello, I am _____ of Baselice & Associates, a national survey research firm, and we're talking to people long distance today about issues facing us all. We would like to include your responses to this survey, which will be kept confidential, with the responses of several hundred other voters such as yourself.

SMS: Thank you for helping us with this brief survey. Your responses will be kept confidential. Please do not try to go back and change your answers as doing so may invalidate your responses.

A1. To begin, are you registered to vote in Texas?

Yes **(To AC)**
No **(To A2)**

A2. **Phone: If No in A1, ask:** Is there someone else at home who is registered to vote in Texas?
If Yes, ask: May I speak with him/her? And return to introduction)

Yes **(Secure other respondent and return to A1)**
No **(thank & terminate)**

AC. In which county do you currently reside?

Programming to provide interviewer with a drop-down box of all 254 counties in alpha order.

AZ. In what ZIP code do you reside?

____ _

D3.A Thinking about past November general elections for a moment -- which party's candidates have you tended to vote for most often? **(Rotate first two choices)** [Note: Record libertarian, reform party or other parties as value 3]

43% Republican **(to Next Q)**
34% Democrat **(to Next Q)**
19% Or do you vote independent of party **(to D3C)**
4% Unsure **(Phone: (vol) / SMS: Unsure) (to Next Q)**

IF VALUE 3 (Independent) IN QUESTION D3A, ASK:

D3.C Although you vote for the person and not one of the major parties -- when you have had to choose between two candidates of whom you knew little about, have you tended to vote for: **(Rotate choices)**

5% The Republican candidate
5% The Democrat candidate
5% Other / won't vote for either **(Phone: (vol))**
4% Unsure **(Phone: (vol) / SMS: Unsure)**
81% Not asked

The combination of the D3A and D3C questions is displayed below:

43% Solid Republican
5% A few more Republicans than Democrats
49% TOTAL REPUBLICAN

8% Independent / Undecided

5% A few more Democrats than Republicans
34% Solid Democrat
39% TOTAL DEMOCRAT

4% Unsure

D1. In what year were you born? (Make UNSURE or REFUSED into 9 9 9 9) **(SMS: requires a selection)**
(SMS: Provide drop-down box with years 2008-1920)

17% 18 to 34
17% 35 to 44
17% 45 to 54
19% 55 to 64
29% 65 or older
0% Prefer not to answer **(vol)**

D4. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

22%	Yes
78%	No
0%	Unsure (Phone: vol / SMS: do not show)
0%	Prefer not to answer (Phone: vol / SMS: do not show)

D5. And is your main race Anglo, African-American, Asian, or some other race?

61%	Anglo / White
15%	African-American / Black
3%	Asian
12%	Hispanic / Latino
2%	American Indian
5%	Other (Phone: vol / SMS: do not show)
1%	Unsure (Phone: vol / SMS: do not show)
0%	Prefer not to answer (Phone: vol / SMS: do not show)

GENDER.**Phone:** Gender **(By observation)** / **SMS:** What is your gender?

46%	Male
54%	Female
1%	Other / Non-binary (SMS: show)

1. Compared to this time last year, would you say that overall effectiveness of public education in Texas is:
(Rotate first two choices)

5%	Better off
52%	Worse off
32%	About the same
11%	Unsure (Phone: vol / SMS: show)

2. Which best describes how confident you are that Texas public education will make the current and future workforce ready to compete for high paying jobs in key growth industries such as AI and technology, energy, health care, and manufacturing?

8%	Very confident
31%	Somewhat confident
54%	Not confident
7%	Unsure (Phone: vol) (SMS: show)

3. Do you favor or oppose creating a dedicated funding stream to directly target high-priority Career and Technical Education or CTE programs within Texas public schools **(Ver B: without raising taxes)**?
If choice made, ask: Is that strongly or somewhat (favor / oppose)?

<u>Ver A</u>	<u>Ver B</u>	<u>Total</u>	
42%	45%	44%	Favor / Strongly
32%	34%	33%	Favor / Somewhat
74%	79%	77%	TOTAL FAVOR
7%	6%	6%	Oppose / Somewhat
8%	5%	6%	Oppose / Strongly
15%	11%	13%	TOTAL OPPOSE
2%	1%	1%	Depends / other (Phone: vol / SMS: do not show)
9%	8%	9%	Unsure (Phone: vol / SMS: show Unsure)

A little bit of background: A public education and workforce endowment is a permanent investment fund created by an initial sum of money where the original amount is kept safe and only the investment earnings and interest are spent. \$3 billion of the \$26.5 billion in the state's rainy day fund could be used to start the endowment, with expected returns of 7% per year. 4% of the fund's value would be taken out each year while the fund grows so the fund balance is always maintained at \$3 billion or more dollars.

4. Now that you **(Phone: heard / SMS: read)** this information, do you favor or oppose creating a dedicated funding stream for Career and Technical Education or CTE programs within Texas public schools? **If choice made, ask:** Is that strongly or somewhat (favor / oppose)?

41% Favor / Strongly
34% Favor / Somewhat
75% TOTAL FAVOR

8% Oppose / Somewhat
8% Oppose / Strongly
16% TOTAL OPPOSE

1% Depends / other **(Phone: vol / SMS: do not show)**
8% Unsure **(Phone: vol / SMS: show Unsure)**

5. **ALL RESPONDENTS TO RECEIVE THIS INFORMATION**

Phone: A public education and workforce endowment with \$3 billion in seed or starter funds would provide public education with \$128.4 million the first year, and grow to \$163.5 million distribution in the tenth year, all while maintaining \$3 billion or more dollars in the fund balance. **(Phone respondents go to Q6 from here)**

SMS: A public education and workforce endowment with \$3 billion in seed or starter funds would provide public education with \$128.4 million the first year, and grow to \$163.5 million distribution in the tenth year, all while maintaining \$3 billion or more dollars in the fund balance. Click below to see timeline chart.

INSERT FUNDING CHART IMAGE IN SMS SURVEYS and THE FOLLOWING LINE:

Having read and seen the process, please click to continue. **(FOR SMS ONLY)**

6. Having learned more about how the public education and workforce endowment would work, would you favor or oppose using \$3 billion of the state's rainy day fund to create a dedicated funding stream to target high-priority Career and Technical Education or CTE programs within Texas public schools? **If choice made, ask:** Is that strongly or somewhat (favor / oppose)?

41% Favor / Strongly
32% Favor / Somewhat
72% TOTAL FAVOR

8% Oppose / Somewhat
10% Oppose / Strongly
19% TOTAL OPPOSE

9% Unsure **(Phone: vol) (SMS: show)**

Please (**Phone:** tell me / **SMS:** indicate) whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements. (**Phone:** The first one is...) (**Randomize questions**)

		AGREE			DISAGREE			Depends / Neutral (Phone: (SMS: show)	Unsure vol)	Net Agree
		Strong	Smwht	Total	Smwht	Strong	Total			
7.	Last fall, Texas voters approved establishing an \$850 million endowment dedicated to the Texas State Technical College System to generates an estimated \$40 million annually for capital improvements within the technical college system. This is a good example of Texas successfully leveraging a dedicated endowment to modernize hands-on technical training and expand program capacity.	42%	35%	77%	5%	6%	12%	6%	5%	+65%
8.	Texas students should be the primary pipeline for Texas' high-paying trades and technical jobs. Equipping public schools to prepare their students to claim these opportunities and secure the high-paying local jobs will keep our economy Texas-First.	55%	26%	81%	6%	5%	11%	5%	3%	+70%
9.	Every Texas parent needs to know their child can achieve the modern American Dream (Ver X: - a home, a family, and a career -) through the quality education and skills provided by their local public school.	Ver X: 67%	19%	85%	3%	6%	9%	3%	3%	+76%
		Ver Y: 65%	21%	86%	4%	5%	9%	3%	1%	+77%
		Total: 66%	20%	86%	4%	6%	9%	3%	2%	+76%
10.	Establishing a dedicated public education and workforce endowment is a permanent promise to our children, giving them a quality education and prosperous future they deserve.	51%	28%	79%	4%	8%	12%	6%	3%	+67%
11.	With our state's current financial strength, creating a workforce fund is a sound investment in Texas' economic future.	49%	28%	77%	6%	8%	13%	6%	4%	+64%
12.	We must equip the next generation with the high-tech skills and industry certifications that AI can't replace. We need to keep up with fast-moving technology and prepare our future workforce for stable, high-paying careers right out of high school, without always requiring a four-year degree.	63%	23%	86%	5%	4%	9%	3%	2%	+76%
13.	Many of Texas' fastest-growing careers pay strong middle-class wages without requiring a four-year degree, but we must provide the high-tech training and licenses in high school to make those jobs attainable.	55%	26%	82%	6%	6%	12%	5%	2%	+70%
14.	With Texas' financial strength, creating a public education and workforce endowment is a sound investment in our state's economic future.	48%	30%	78%	5%	7%	12%	6%	4%	+66%
(End randomization)										

15. Having learned more about it, do you favor or oppose using \$3 billion of the state's rainy day fund to create a dedicated funding stream for Texas public schools to target high-priority CTE programs within Texas public schools? **If choice made, ask:** Is that strongly or somewhat (favor / oppose)?

46%	Favor / Strongly
29%	Favor / Somewhat
75%	TOTAL FAVOR
6%	Oppose / Somewhat
11%	Oppose / Strongly
17%	TOTAL OPPOSE
1%	Depends / other (Phone: vol / SMS: do not show)
7%	Unsure (Phone: vol / SMS: show)

Now just a few questions to make sure we have a representative sample...

- D2. What is the highest level of education you have completed? (**Do not read, record only**)

1%	Less than high school
14%	High school grad / vocational school
27%	Some college
35%	College graduate
22%	Postgraduate (masters or higher)
0%	Unsure (Phone: vol / SMS: do not show)
0%	Prefer not to answer (Phone: vol / SMS: do not show)

- OWN. Do you own or rent your place of residence? (**Do not read, record only**)

76%	Own
23%	Rent
1%	Unsure (Phone: vol / SMS: do not show)
0%	Prefer not to answer (Phone: vol / SMS: do not show)

D7. We want to classify people into broad income groups only. Would you estimate your total household income last year before taxes to be above or below \$100,000?

42% Below \$100,000
49% Above \$100,000
0% Unsure (**Phone: vol / SMS: do not show**)
8% Prefer not to answer (**Phone: vol / SMS: show**)

D7a. **IF VALUE 1 in D7, ASK:** And was your total household income above or below \$60,000?

21% Below \$60,000
19% Above \$60,000
1% Unsure (**Phone: vol / SMS: do not show**)
1% Prefer not to answer (**Phone: vol / SMS: show**)
58% Not asked

D7b. **IF VALUE 2 in D7, ASK:** And was your total household income above or below \$160,000?

21% Below \$160,000
27% Above \$160,000
0% Unsure (**Phone: vol / SMS: do not show**)
2% Prefer not to answer (**Phone: vol / SMS: show**)
51% Not asked

Combination of D7 above is displayed below:

21% Below \$60,000
19% \$60,000 - \$99,999
21% \$100,000 - \$159,999
27% \$160,000 or over
12% Income unknown

D11. Do you have and use each of the following social media accounts daily, weekly, monthly or less than monthly?
(Unsure to be a volunteered option) (SMS: Do not show Unsure)
Programming: Program as D11A, D11B, D11C, D11D.

<u>Daily</u>	<u>Weekly</u>	<u>Monthly</u>	<u>Less than Monthly</u>	<u>Do not have</u>	<u>Unsure</u>
44%	17%	8%	9%	21%	0%
25%	15%	6%	12%	41%	0%
35%	17%	10%	11%	26%	1%

(Randomize questions)
A. a Facebook account?
B. an Instagram account?
C. a YouTube account?

<u>Daily</u>	<u>Weekly</u>	<u>Monthly</u>	<u>Less than Monthly</u>	<u>Never</u>	<u>Unsure</u>
39%	23%	8%	7%	22%	0%

D. Do you see streaming ads through an app on TV such as Hulu or Netflix daily, weekly, monthly, less than monthly, or never?
